BMW Motorrad Rider´s Equipment 2013. Contents.



BMW Motorrad Ride.

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At a glance. BMW Motorrad Rider's Equipment – 2013 Collection.



Many new products and a great many refinements are the new features of the BMW Motorrad rider's equipment for the 2013 season. They offer added enhancements to safety in the classical equipment as well as fresh designs for the leisure and fan articles.

BMW Motorrad has been developing its own motorcycle helmets since 1961. The **System helmet 6 EVO** is the current highlight of the "BMW helmets" products and is yet again setting the standard in safety, comfort, and design. The **Helmet Race**, an all new development by "BMW helmets", is already being used by five racers in the International German Motorcycle Championship IDM. The **AirFlow 2** and **Enduro helmets** will be starting the 2013 season with new trendy colours and trims.

Likewise an all new development by BMW Motorrad is the **GS Dry suit**, which is intended above all for beginners. The **Rallye suit**, on the other hand, has long become established on all continents. Nevertheless, we have managed to improve this in a number of relevant details. It is now equipped, for instance, with the new NP2 protectors.

The boots that **BMW Motorrad** is offering riders boast a wide range of functions and appealing designs. Like their predecessors, the new **Allround boot** is intended for beginners. Sporting a new colour and numerous improvements, the tried and tested **Boots Rallye GS Pro** are to go where motorcycle boots have to fulfil the highest demands: offroad. For the city tour we recommend the **Urban boots** for him and her, likewise a new addition to the range.

Gloves are an indispensable part of motorcycle equipment. The **BMW Motorrad** range provides the right model for every taste. The **GS Dry gloves** for both ladies and men are watertight and breathable enduro gloves thanks to GORE-TEX® X-TRAFIT[™]. The summer will be providing two models, the **Rallye gloves** for offroad and the **ProSummer gloves** for tours, both characterised by their lightweight and

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highly robust designs. Finally, the familiar **ProWinter gloves** were refined in many details.

By its very definition, **functional wear** always embodies a special utility value. That's good – and even better when it comes from the **BMW Motorrad** collection. Some excellent examples are the **Ride shirts**. Also, they are made of recycled materials, and so boost that good feeling of having contributed to sustainability. The new **Ride windbreaker** finds space in the smallest of pockets. The **Ride fleece jacket** will be available in new colours from the 2013 season on.

One fantastic new product comes into play in the form of the **Cool Down vest**. Simple and ingenious, its HyperKewl[™] technology generates a directly perceptible and pleasant cooling effect over many hours.

Whether professional or learner, safety conscious riders are relying on the new **Neck brace Street**. No motorcyclist should get into a situation where he must rely on his **protectors**. But when this should be the case, they should take as much punishment as the **NP2 protectors** from **BMW Motorrad** with their extremely high impact absorption properties. The material for this new protector generation is an exclusive development for BMW Motorrad and is now being used in all new jackets, trousers, and suits.

Of course, this **NP2 technology** has also been integrated in the **back protector** and the **protector vest** – likewise two new products from **BMW Motorrad** in their function wear portfolio.

The classical **kidney belt** for beginners and the modular **Pro kidney belt** with detachable fleece lining and tailbone protector, both new to the range, complete the equipment for safety conscious motorcyclists.

Presenting a wealth of high quality and useful wear and lifestyle products, the **leisure collections** from **BMW Motorrad Style** cannot fail to make the hearts of fans beat faster. Whether fantastically designed **jackets** and **shirts** for him and her, distinctive **caps** and **belts**, or high quality **bags** or **sleeves** for smartphones and tablet PCs – the collection fuels ideas for the perfect gift.

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This season, BMW Motorrad Style will be excelling itself with its successful leisure collections, two new lines, and a small supplement in the form of a USB stick in the BMW Motorrad Style Logo collection.
BMW Motorrad Style GS, an all new collection, will be thrilling the fans of the earthy enduro machines. With BMW Motorrad Style Heritage, BMW enthusiasts will be celebrating the ninetieth anniversary of the motorcycle brand in 2013.



System helmet 6 EVO – The safest state of the art.

Motorcyclists opting for the **System helmet 6 EVO** benefit from the added enhancements to safety and comfort.

For instance, this folding helmet features a sun visor of polycarbonate with a scratchproof coating on both sides. Full UV absorption is therefore guaranteed. An additional advantage takes the form of a slide on the left side of the helmet that even a gloved hand can easily operate to adjust the sun visor.



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The most conspicuous feature of the **System helmet 6 EVO** is its sporty, modern design. Even when open it does not lose any of its appeal. This is ensured by the four-link mechanism that preserves the attractive look at all times. It can be opened comfortably at a central button, and closed just as easily thanks to sensitive Bowden cables.

The optimal aerodynamics demand zero drag in the air flow and the minimum of twisting forces when the rider looks to the side or over his shoulder. This helmet provides an excellent solution that fulfils these criteria. The **System helmet 6 EVO** generates a noise level of 84–86 dB(A) at 100 km/h and is therefore one of the quietest folding helmets on the market proving its excellent aeroacoustic qualities.

The **System helmet 6 EVO** is available with two sizes of helmet shell. Weighing in at 1,570 g, the smaller shell is one of the lightest folding helmets ever. The outer shell consists of glass fibre reinforced plastic with additional reinforcing inserts. As a result, the design allows extreme weight optimisations without compromising the impact strength.

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Excellent absorption is provided by the multiple constituents of the inner shell made of EPS (expanded polystyrene) of various densities. The whole inner workings consisting of the head, cheek, and neck pads can be detached and washed with ease. The material: velour look artificial leather and DuPont Coolmax®. Also the chin spoiler can be detached easily.

The highly effective forehead ventilation enhances comfort. This is activated at a central slide that draws air from the neck area. The ventilation apertures are arranged for a large pressure difference. The flow of air is therefore greatly increased. Also the visor ventilation is activated at a highly convenient rocker switch for ease of use. With these properties, the helmet can be cooled with great efficiency and ease even on very hot days.

The ratchet fastener on the chin strap combines the advantages of the double D clasp with those of a conventional fastener. The integrated neck bands prevent the helmet from twisting in the event of an accident. The result is the best possible protection.

Of course, the **System helmet 6 EVO** provides a facility for integrating the optional BMW Motorrad communication system.

The **System helmet 6 EVO** comes in the colours Alpine White, Fluorescent Yellow, Night Black matt, White Silver metallic, Sapphire Black metallic, Titanium Silver metallic, White Silver/Blue, Dark Grey/White matt, and the Dynamic and Spirit trims.

The **System helmet 6 EVO** is available in the sizes 48/49 to 64/65.

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Helmet Race - Uncompromising on the race track.

The **Helmet Race** is a new development derived from racing and offers a huge safety potential that is impressive above all at the extremes.

Both racers with track experience and touring lovers will appreciate this new integral helmet just as much as the five IDM pilots who were already using this in the 2012 season. Available in two sizes, the helmet shell of GRP and carbon fibre reinforcements and the multi segmented inner shell provide the basis for the **Helmet Race** that presents a whole battery of impressive features to boot.



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The visor with tearoffs is indispensable in racing. The **Helmet Race** is provided with four of these. The 2D-curved visor presents an extra large field of vision, and the inner panel closes snugly with the edge of the visor gasket. This design gives the rider the best possible view also when he has adopted the racing posture. At the same time, the enlarged neck opening prevents the helmet from being pushed into the forehead.

The greater the racing commitment, the faster the pulse and breathing – and the air humidity in the helmet increases in response. This circumstance was also considered in the development, and so the **Helmet Race** comes with an antifog inner panel. A lock button makes sure that the visor remains firmly closed when the rider goes into a skid on a gravel bed.

The chin strap features the double D clasp that has come to typify racers and the race track. Additional neck bands reduce considerably the risk of losing the helmet, also during a severe collision.

The **Helmet Race** also takes in its stride the problem of vibrations caused by high speeds. Tuned and tweaked in the wind tunnel and on the race track, its generous spoiler ensures a reliable and steady fit even at speeds in excess of 300 km/h.

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Moisture wicking DuPont Coolmax® was used for the interior, which can be detached completely for washing.

The **Helmet Race** is available in the sizes 52/53 to 62/63.

AirFlow 2 helmet – Top design for scooter enthusiasts.

In two new trendy colours, the **AirFlow 2 helmet** makes it even more difficult for scooter and motorcycle riders with a penchant for jet helmets to decide on a model. The **AirFlow 2 helmet** is now also available in Fluorescent Yellow and Light White metallic. All of the previous colours remain in the range.

High quality aluminium components and the inner, 3D-curved visor lend the jet helmet an unmistakable, urban design that houses ultra modern safety concepts. For instance, the outer shell available in three sizes consists of a high strength glass fibre reinforced composite. The inner shell of the **AirFlow 2 helmet** is made up of four EPS sections of various densities. Two cheek pads round off the concept for the maximum level of safety and wear comfort.



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Only very few jet helmets are offered with integrated neck bands. The **AirFlow 2 helmet** is one of them. This elaborate extra safety reduces twisting in the event of a fall and allows the helmet to provide its protection to the optimal effect.

The **AirFlow 2 helmet** owes its name to its "birth" in the wind tunnel. The objective here was a highly efficient ventilation around the head together with the optimum aerodynamic and aeroacoustic values. Mission accomplished – The **AirFlow 2 helmet** exhibits zero drag in the air flow and generates noise levels lower than those in the classical jet helmets.

The ventilation apertures are arranged for a large pressure difference. The flow of air is therefore greatly increased. Four air ducts in the inner shell provide for a homogeneous ventilation around the head.

In addition to the new trendy colours Fluorescent Yellow and Light White metallic, the stylish **AirFlow 2 helmet** continues to be available in Night Black nonmetallic, Light Grey metallic, Titanium Silver metallic, Magnesium metallic matt, and Cosmic Blue metallic matt.

The trendsetter **AirFlow 2 helmet** is available in the sizes 52/53 to 62/63.

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Enduro helmet - Sturdy, offroad quick change artist.

The **Enduro helmet** can also be fitted with the new trim variants Bullit Blue and Crow Edge for a sensation off the road. Thanks to tried and tested safety features, riders on rough terrain can therefore rely on this professional offroad equipment. Available in three sizes, the outer shell is made of GRP with carbon fibre reinforcements and Kevlar fabrics. The optimal absorption is safeguarded by the five part inner shell of EPS. For the best wear



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comfort, the **Enduro helmet** is lined on the inside with DuPont Coolmax® and fine Alcantara®.

The chin and cheek pads can be removed and washed with ease. Also the chin spoiler can be detached for even better ventilation on hot days.

On the whole, the **Enduro helmet** is a true quick change artist. It can be worn with the peak alone, the visor alone, or both together. These modifications take only seconds for the greatest convenience.

The **Enduro helmet** is available in the following colours and trims: Bullit Blue (new), Crow Edge (new), Magnesium matt, Dark Grey matt, (trims:) Volt, Wave, Bullit.

The **Enduro helmet** is available in the sizes 53/54 to 63/64.





GS Dry suit – Earthy adventurer not only for beginners.

It not only looks good off the road – it would also be a crying shame to take off the **GS Dry suit**, available for both him and her, when the journey continues on asphalt. After all, this beginner's suit with the earthy look of enduro and adventure features everything that also riders with many kilometres behind them have come to appreciate: The **GS Dry suit** is the perfect choice for touring, in all weathers.

Its wearer can cannot be touched by cold or wet weather. The material of this enduro suit, Cordura 500, presents a breathable, yet water repellent lining.

And on hot days, the suit's unique ventilation system comes into play. Sealed against water, the long zips on the chest and back, although Z liners, open up the membrane for direct and effective ventilation around the upper body. The buildup of heat is unknown to motorcyclists wearing the **GS Dry suit**.

The safety features for the **GS Dry suit** were designed for both endurists and street tourers. Besides material reinforcements at all of the zones offering protection against falls, also leather trimmings were worked into the insides of the knee areas, providing a secure grip on the fuel tank during rides over rough terrain. The back, shoulders, elbows, hips, and knees are fitted with the latest generation NP2 protectors. Reflective prints on the chest, sleeves, and back ensure good visibility in the dark and bad weather.

For the optimal wear comfort in and next to the saddle, the **GS Dry suit** is fitted with numerous stretch inserts. And the perfect fit is maintained by Velcro straps on the waist, sleeve, and trouser seams and by an additional sleeve size adjustment.

It also provides no fewer than eight pockets, including two watertight patch flap pockets. The suit presents its proud origins in the form of the BMW symbol on the left sleeve and waistband, the latter even as a metal stud.

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Additional reflective zones that can be kept in the breast pocket make the **GS Dry suit** fit for the new regulations that will be coming into force in France from January 2013. These stipulate that the rider and passenger on a 125 cc motorcycle or larger must wear clothing with at least 150 cm² of reflective material.



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For the ladies, the **GS Dry suit** comes in the colours Black/Anthracite and Grey/Red and the sizes 34–46. The short sizes 17–22 are also available in the colour combination Black/Anthracite. For a harmonious look, the ladies' versions of the GS Dry suit match the colour variants available for the Rally suit.

The men's version is available in Grey/Black and Anthracite/Yellow/White. Available sizes: 46–60. The long sizes 98–110 are also available in the colour combination Grey/Black.

Rallye suit - one for every terrain. And the whole world!

If you want to get far on your motorcycle, whether hard rides on rough terrain or extended tours through all climatic zones, you will need equipment that is prepared for every contingency. The question of the best possible clothing finds a clear answer in the **Rallye suit**. This is one of the strongest items in the **BMW Motorrad** collection.

The **Rallye suit** is made of Cordura 500 in a technical look that has been refined by BMW with two different finishes. And when the rider wants it, he can also opt for the highlight in the form of the breathable, water repellent material lining.

As soon as the C.A.R.E. climate insert, included with the suit, is zipped into the jacket and trousers, the **Rallye suit** is wind- and watertight. One special highlight takes the form of so called comfort mapping. The properties of the membranes have been adapted to the needs of



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each part of the body. For instance, Zone 1 "FLOW" provides excellent ventilation over the back of the jacket and above the trouser seat. Zone 2 "Comfort" takes the form of lightweight, warming fleece in the shoulder and neck areas of the jacket and in the knees and thighs of the trousers. Zone 3 "SHIELD" is designed for maximum water tightness and occupies all of the jacket except the back and the whole trousers except the area above the seat.

For a better fit, the C.A.R.E. climate insert is equipped with an antislip silicone band at the seam of the jacket.

No matter the weather the rider sets off in, the **Rallye suit** always adapts without sacrifice to the wear comfort. The trousers with Kevlar stretch zones and inserts as well as the jacket with a breathable, elastic eyelet lining both feature a great number of perfected ventilation facilities. And as soon as it has really turned summer, the jacket can also be worn as a casual vest, when the sleeves are removed at the zips.

For the coming season, the size adjustment on the arms was optimised, and the leg width on the suit and insert hose adjusted to the Rally GS Pro boot.

A further improvement to the details will be appreciated above all by tourers. The pockets on the jacket have been given larger flaps and Velcro surfaces so that they remain absolutely watertight even when full.

The **Rallye suit** therefore leaves scarcely any wish unfulfilled when it is to hold all those useful and personal things. It presents seven pockets on the jacket and three on the trousers. When underway, the rider can take a satisfying drink from the (optional) TrinkPak in the back pocket.

In order to fulfil the latest safety requirements, the **Rallye suit** now features the new, detachable NP2 protectors on the back, shoulders, elbows, and knees.

When removed from the jacket, they can be supplemented, for instance, with a protector vest before hard rides over rough terrain. The insides of the knees – here the protectors can be adjusted to one of three heights – were reinforced with Cordura 500, which also provides a secure grip on the fuel tank trim. In addition, the reflective zones on the jacket and trousers were enlarged, improving visibility even more in road traffic.

The **Rallye suit** will be available in the new colour combinations Blue/Grey and Grey/Red from the 2013 season. The combination Blue/Grey is available for the sizes 46–66, the long sizes 98–118, and the trouser sizes 24–27. The colour combination Red/Grey is available for the sizes 46–60.





Allround boot – One for the whole year.

The **Allround boot** is the perfect choice for beginners with great objectives. Designed as a touring boot for the whole year, it consists of high quality materials like full cowhide leather and Cordura and the BMW rubber outsoles with a rugged tread. The GORE-TEX® membrane keeps the **Allround boot** wind- and watertight and highly breathable. The inner sole can be detached and washed.

As a key constituent of rider equipment in road traffic, the **Allround boot** provides all of the safety features that motorcyclists can expect from BMW: shift lever protectors, foam padded shin and ankle protectors, and reinforcements in the heel and toe areas.

Thanks to the flex zones and the long zip, getting into the **Allround boot** couldn't be easier. Generous thigh width adjustment and soft shaft tops ensure the best wear comfort, and the tightly enclosing shape of the ergonomic foot bed provides for the optimal grip.

Safety with our pledge – The **Allround boot** is certificated in compliance with DIN EN 13634:2010 "Protective footwear for motorcycle riders".

Both shafts bear the wordmark "BMW Motorrad", and the BMW symbol has been worked into the soles.

The **Allround boot** is available in the sizes 35–48.

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Boot Rallye GS Pro – High quality enduro boot.

Enduro pilots know that also the boots they wear decide on whether they achieve their objective on rough terrain. When they have to put their foot on the ground, all that matters is a reliable grip. The **Boot Rallye GS Pro** combines comfort with offroad properties, and it enjoys a resounding reputation as professional sports equipment with excellent protective functions.

For the 2013 season, the **Boot Rallye GS Pro** was optimised with a number of "invisible" details. The foam in the inner boot has become softer and more comfortable, and this is joined by new materials less sensitive to soiling on the instep and front of the shaft. An attention grabber is the new colour: Black/Grey with new graphics on the shifter pad and boot tip.



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High wear comfort without sacrifice to safety is the hallmark of the **Boot Rallye GS Pro**. This is achieved by the hinged mechanism concealed in the high and stable shaft. This screw and socket structure gives the foot the mobility it needs for rides over rough terrain, but is also comfortable for walking in.

Side rigidity is provided by a 2 mm thick midsole of nylon with integrated steel spring reinforcement. The foot is therefore protected from crushing injuries in the event of a fall. Anatomically moulded protectors on the calves and shins as well as additional protectors and reinforcements around the toes and heels present a reliable barrier even to hard impacts.

One of the greatest dangers posed by offroad riding is lateral overstrain and twisting. The safety systems in the **Boot Rallye GS Pro** clearly minimise these risks as well.

The design has not only the rider in mind, but also the motorcycle. The metal parts of the socket structure on the insides are covered and so cannot scratch the paintwork.

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The **Boot Rallye GS Pro** can be slipped into quickly and easily thanks to the front fastener featuring aesthetic aluminium clasps with memory effect. The secure fit can be modified individually with four ratchet type adjusting bars.

A further highlight is the completely detachable and hand washable inner shoe of neoprene with gel pads at the ankles.

The **Boot Rallye GS Pro** in the new colour Black/Grey is available in the sizes 41–48.

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Urban boot - Sophisticated and strong in the city.

BMW Motorrad proudly presents: Made of the best Italian nubuk leather, the new **Urban boot** for him and her is the perfect choice for urban riding. The casualness of its look is matched by the robustness of its function. This comes as no surprise: concealed under its elegant design are an expansive shin and ankle guard as well as reinforcements at the toes and heel. Leather was chosen for the shift lever protection.

Although designed for the warm seasons, the short shaft **Urban boot** can also shake off brief showers. This property is made possible with hydrophobicised leather, seams sealed with natural rubber latex, and a thick rubber sole.

Once on the foot, the **Urban boot** immediately makes its effects felt with excellent temperature regulation and high wear comfort. The anatomically moulded insole is an outstanding absorber and moisture transporter. It can be taken out for airing. The boot presents an elastic area on the outer shaft for comfort around the leg.

The leather above the heel and the sole both bear the embossed inscription "BMW Motorrad". A further discreet detail is the rivet with the BMW wordmark.

For the ladies, the **Urban boot** is cut narrower at the front of the foot and is available in the sizes 37–40. For the men, the boot is offered in the sizes 41–48.

The colour for both versions is Anthracite matt.







GS Dry gloves – The perfect grip in all weathers.

Enduro gloves that are watertight and breathable at the same time? In other words, the new **GS Dry gloves** – also available with a narrower cut for the ladies – are not only perfect for offroad riding, but also an excellent choice for the great tour.

This special combination is made possible by the integrated GORE-TEX® technology X-TRAFIT[™]. The three fabric plies are each bonded to the following: the lining to the membrane, and this to the leather.

Gloves.

5.



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GORE-TEX® X-TRAFIT[™] applies its advantages

to the optimal effect not only in all weathers. It also lends the **GS Dry gloves** its sensational wear comfort: the perfect, crease free fit, a lining that does not stick to wet or soiled hands, and a membrane that does not twist or slip out of place. They can then be slipped on and off with ease, even when wet.

The **GS Dry gloves** offer the perfect material mix for the greatest protection and the optimal wear comfort for every hand zone. The enduro gloves are fitted with highly abrasion resistant SuperFabric at the ball of the thumb, and the top sides of the fingers are protected with spandex on a bed of foam. Condura lines the top of the hand and the half cuffs. In addition, the **GS Dry gloves** present a very soft protector over the knuckles.

The **GS Dry gloves** are available for him and her. They were designed to complement the new GS Dry and the Rally suits and are available in the colours Black/Anthracite and Black/Red/Anthracite in the ladies' sizes 6–8 and men's sizes 8–8.5 to 12–12.5.

Rallye gloves - Lightweight for heavy duty.

New colour combinations for the **Rallye gloves** – They are now available in the colour combinations Black/Anthracite and Black/Grey/Red and therefore complement the new colours for the **Rallye suit** and the **GS Pro boot**.

Designed as summer gloves for use on rough terrain, the **Rallye gloves** provide excellent temperature regulation for the hands and outstanding protection despite their lightweight structure. High strength kangaroo leather was worked into the palm, and the top of the hand is completely lined and fitted with a hard plastic knuckle shell with air vent. Maximum ventilation is provided by a mesh on the top of the hand and between the fingers.

Double plies of the special textile SuperFabric provide additional protection at the places vulnerable to falling injuries, and the fingers are protected with leather stretch zones and foam uppers.

Likewise double plies, the fingertips are lined with silicone for an excellent grip and longevity. This quality material mix is rounded off with neoprene that is used to make the short cuff with Velcro fastener.

The **Rallye gloves** are available in the sizes 6–6.5 to 12–12.5.



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ProSummer gloves - High tech for tourers.

If you love long tours and are setting off on your motorcycle to your holiday destination, there will be no getting around the **ProSummer gloves**. They are as light as a feather and provide excellent temperature regulation. At the same time, these absolutely wind- and watertight gloves for him and her present an impressive, highly modern design.

Like the **GS Dry gloves**, also the **ProSummer gloves** are fitted with the GORE-TEX® technology X-TRAFITTM. This three ply laminate provides reliable protection in all weathers. At the same time it is breathable for a unique wear comfort. With a perfect and crease free fit, these gloves can be slipped on and off easily even when wet.

Chosen for the outside of the **ProSummer gloves** was a material mix of hydrophobicised goatskin nappa leather and nylon stretch. On the



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inside, an extremely light functional lining of jersey piqué transports moisture, preventing the hands from chilling through in the rain.

The hands are also given the optimal protection with double leather plies at all of the places vulnerable to falling injury plus a Temperfoam pad 5 mm thick. The left index finger features a rubber wiper lip that can be used to clear the visor on rides through the rain. Large reflective stripes along the top and edge of the hand and cuff enhance rider visibility in the dark and in dismal weather.

The generous width adjustment at the cuffs allows the **ProSummer gloves** to be worn either over or under the sleeves. A thin Velcro strap on the wrist and a large Velcro strip on the cuff provide for a secure, comfortable fit.

The **ProSummer gloves** are available in the colour Black.

Ladies with more slender hands can choose from the sizes 6–8. The men's sizes range from 8–8.5 to 12–12.5.

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ProWinter gloves – A secure hold with Gripster technology.

Now presenting a new look, the refined **ProWinter gloves** bring their full strength to bear in cold and wet weather. Where "normal" leather loses its grip when wet, the rider wearing this equipment has an even better grip in difficult riding situations thanks to Pittards Gripster leather.

The surface of Pittards Gripster leather is enriched with a special material that cannot be discerned with the naked eye. When wet, this material becomes softer and more amorphous. The contact surface therefore grows, providing for the sensational grip, but without any sacrifice to the excellent wearing comfort of the **ProWinter gloves**.

These highly insulating winter gloves keep the cold outside thanks to their perfected layout of GORE-TEX® membrane, teddy fleece, double cuff, and a special finger structure. The latter does away with awkward seams over the fingertips and provides enough space for the important retention of heat.

Likewise a new feature on the **ProWinter gloves**, the double cuff at the end of the sleeve provides the optimal protection against wind and water. The inner cuff is then worn under the jacket, the outer cuff over it. Likewise new is the teddy fleece on the top of the hand for even better heat insulation.

Finally, the tried and tested GORE-TEX® membrane keeps the **ProWinter gloves** wind- and watertight as well as breathable.

The fingers of the **ProWinter gloves** are specially curved for fatigue free riding. A rubber wiping lip on the left thumb can be used to clear the visor during a ride. Reflective stripes on the edge of the hand and the little finger enhance rider visibility in the dark and in dismal weather.

The **ProWinter gloves** in the colour Black are available in the sizes 6–6.5 to 12–12.5.

Shirts.

6.

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Ride T-shirt and Ride shirt – Highly functional stars of recycling. Providing excellent temperature regulation, the suits from BMW Motorrad bring their full strength to bear when clothing is worn under them that is just as breathable. The Ride T-shirt and the long sleeved Ride shirt for him and her, both new to the Ride collection, were developed specifically for this task. With the optimal finish, these two new products are fashionable companions for all kinds of sports and leisure activities.

A good feeling – These two stylish functional shirts are reliable moisture transporters to the outside, and their Polygiene suppresses odours. Good ventilation is provided through the side mesh inserts, and Cotton Touch generates the pleasant sensation of soft cotton on skin.

A very good feeling – The **Ride T-shirt** and the **Ride shirt** are genuine stars of recycling: their whole polyester content was recycled from PET bottles, a crucial contribution to the protection of the environment and for sustainability.

The partially coloured offset flatlock seams lend the elastic functional shirts their dynamic look. Presenting a printed motif of a fork bridge, these shirts identify the wearer as a genuine motorcycle and BMW enthusiast. The ladies will find this extra on the back or shoulder, and the men below the neck seam.

For the ladies, the **Ride T-shirt** is available in Aqua / Neon Yellow and the **Ride shirt** in Coral / Dark Red, with a feminine waist and in the sizes XS–XXL.

The men can choose the **Ride T-shirt** and the **Ride shirt** in Petrol Blue / Neon Yellow in the available sizes S–XXXL.



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Jackets.

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Ride windbreaker – Elegant, sporty lightweight.

This new addition to the **BMW Motorrad** range makes itself practically invisible when it is not in use. Thanks to its minimised packed volume, this ultra lightweight **Ride windbreaker** can also fit into the smallest of pockets. When it is used, this stylish jacket brings to bear its full range of impressive functions thanks to the softshell material and the three ply laminate with a PU membrane. And now, not invisible at all, it's an elegant and sporty eyecatcher.

Absolutely windtight and breathable, the **Ride windbreaker** is the ideal companion for all outdoor leisure activities. On the motorcycle, it is the perfect addition to all suits without their own climate membrane. At the same time, the extended back section provides additional protection against the cold at sensitive places like the kidneys and seat.

A high, slender standup collar protects the neck and reinforces the dynamic look of the narrow cut jacket. Four outer zip pockets with mesh linings provide ample space for personal



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accoutrements, and the right breast pocket presents a practical hole for earphones. One chic eyecatcher is the lasered detail in blue on the front and back of the shoulders.

The **Ride windbreaker** is available for him and her in the colour Black with grey cuff bands and in the sizes XS–XXL. In the ladies' sizes XS and S, the **Ride windbreaker** presents a narrower cut at the waist.

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Ride fleece jacket - Style & protection in a new look.

It can look this good when draughts and the cold are stopped in their tracks. With new, fashionable colours, the **Ride fleece jacket** is equipped for the 2013 motorcycle season when maximum functionality must be combined with a laidback style. All versions of these high quality doublefaced jackets are now available in Light Grey for the ladies and Dark Grey for the men.



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The narrow cut lends the **Ride fleece jacket** not only a highly dynamic look, but also the perfect fit when it is worn under motorcycle clothing on cooler days. The cuffs extending over the top of the hand and the high standup collar likewise provide the perfect fit – this sporty jacket is like a second skin.

With its outer lining of soft microfleece, the **Ride fleece jacket** provides for the optimal retention of heat. The polyester fibres used inside are breathable and fast drying, at the same time regulating the temperature and

transporting moisture. Additional windbreaker material in the chest area stops all draughts in their tracks thanks to its windtight membrane. With this finish, the **Rider fleece jacket** is ideal not only for motorcycling, but also for other active sports and leisure activities like skiing, running, and hiking.

Like the **Ride windbreaker**, also the **Ride fleece jacket** features an extended back section as protection for the kidneys and seat. Space for those useful and personal items is provided by two side zip pockets lined with mesh.

The **Ride fleece jacket** is available for the ladies' sizes XS–XXL in Light Grey and for the men's sizes S–XXL in Dark Grey.

Cool Down vest – Cool as a cucumber with the HyperKewl[™] system. A little water and the Cool Down vest – and nothing else is needed to achieve hour long cooling effects on long tours under a scorching sun. This is made possible by the HyperKewl[™] technology that has been worked into this new product from BMW Motorrad.

How this ingenious cooling vest works – Moisten with water, squeeze out excess water, leave the surface to dry briefly, and then put on the vest (clothing under and over the **Cool Down vest** remains dry).

The water management system in the fine ply HyperKewl[™] technology releases the stored moisture only gradually, and its evaporation generates a pleasant and long lasting cooling effect.

The **Cool Down vest** generates a cooling effect of 6–12 °C lower than the ambient temperature for up to eight hours. A literally cool thing, but above all an important contribution to active safety for motorcycle rides in hot weather. And when the vest's "tanks" are empty? Then the cooling effect can be reactivated quite simply with a new charge of water.



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The outer material of the **Cool Down vest** is made up of nylon and polyester functional fibres. This makes the cooling vest light and long lived. A high stretch content in the side sections ensure that it fits perfectly and can be worn comfortably under the jacket.

The **Cool Down vest** is available in the colour Black and in the sizes XS–XXL.

Safety. 8.



Neck brace Street – maximum protection, high wear comfort. With its Neck brace Street, BMW Motorrad was targeting primarily the safety of street riders. This neck protection system reduces the risk of injury to the cervical spine by effectively rerouting the forces generated by an

accident away from the neck and over the upper body.

Compared with offroad systems, this new, flat development allows more freedom of movement with a comparable degree of protection.



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The **Neck brace Street** provides the street rider with virtually full freedom of movement – even a look over the shoulder is possible with the minimum of restriction. In this case, it makes no difference when the rider has adopted a sporty, lying position or is sitting upright. Weighing only 800 g, this system can be adjusted quickly and without tools to any size, and its quick release fasteners make it child's play to handle.

The material and the components of the whole system are designed specifically to absorb and reroute the action of forces. For this purpose, the **Neck brace Street** integrates glass fibre reinforced plastic with nylon, and its surface and contact areas present an impact absorbing and skin friendly foam lining. At the same time, each of the components exhibits a high flexibility.

The surfaces of the moving parts generate high levels of friction. In the event of an accident, therefore, these parts "guzzle" a large amount of energy when they are forced together. The **Neck brace Street** is also equipped for extreme forces. Controlled breakage lines absorb the energy released by extreme forces acting on the system.

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The **Neck brace Street** system comes into play as soon as the wearer moves his head forwards, back, or to one side. This reduces whiplash, but without restricting the freedom of movement needed under normal motorcycling conditions.

An additional bonus is provided by the new design of the shoulderblade support in the **Neck brace Street**. It is now arranged on the right and left, instead of only once in the middle, and can be adjusted to individual sizes. Advantage – The supports are foldable for ease of transport and space saving stowage.

The **Neck brace Street** is compatible with all conventional helmets and items of motorcycle clothing. This also applies to suits with a back hump. The cutout in the revised front design allows the jacket zip to be opened and closed with ease.

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New NP2 protectors - Refined to take a lot of punishment.

Maximum protection, greater flexibility, better ergonomic properties, more comfort! These are ambitious objectives when we recall that this further development was supposed to upgrade the **NP protectors** from **BMW Motorrad** that had long been held in high regard in the motorcycle scene.

Mission accomplished – The **NP2 protectors**, available in the new BMW Motorrad suits, jackets, and trousers from 2013, exceed all expectations.

A viscoelastic foam developed exclusively for BMW Motorrad exhibits the absorption properties needed for even extreme impacts in the event of an accident. This new material is softer and returns an impressive range of excellent impact absorption values for even greater flexibility. Also the moulded shapes of the **NP2 protectors** is new, and the range of sizes was expanded as well. This made possible a more individual adaptation to rider ergonomics and perceptibly improved the wear comfort – and that in all temperature ranges.

As an alternative to a back protector integrated in the motorcycle jacket, the new back protector can be worn under every jacket and every suit. Owing to its larger coverage, it now offers more protection and reduces the risk of injury to the spine, shoulders, and kidneys.

The new material is integrated as a multi ply sandwich structure in the **Back protector**, processed for maximum flexibility with a patented sewing technology, and perforated generously for the optimal air permeability. For the perfect fit to the body, the back protector available in four sizes features a new, continuous adjustment system for the shoulder straps with Velcro fasteners. Unlike conventional systems with buckles, this new system therefore eliminates the risk of injury from pressure points.

This protector is characterised by generous wear comfort, but even more by its outstanding impact resistance. The back protector easily fulfils the requirements under the highest standardised level (Level 2).

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The new **Back protector** is available in the colour Black with a blue and white print and in the following four sizes:

S: up to 173 cm, back length of the protector 45.5 cm M: up to 181 cm, back length of the protector 47.5 cm L: up to 188 cm, back length of the protector 49.5 cm XL: up to 196 cm, back length of the protector 51.5 cm

New to the BMW Motorrad portfolio – The **Protector vest** of polyester and Lycra with front zip for all riders who prefer to wear a vest. It features the same fantastic back element as the back protector, but its split, detachable chest protector offers protection for the whole upper body.

The **Protector vest** can be worn under every jacket and every suit, but its modern design and attractive motif print means it can be worn without a jacket as well. The vest's excellent temperature regulation is provided by the air permeable textile on the front, the 3D, 3 mm thick mesh in the back area, and the generous perforations in the protector foam.

In Black with grey and white print, the **Protector vest** is available in the following sizes:

S: up to 173 cm, back length of the protector 45.5 cm M: up to 181 cm, back length of the protector 47.5 cm L: up to 188 cm, back length of the protector 49.5 cm XL: up to 196 cm, back length of the protector 51.5 cm

Knee-, **elbow**, **shoulder**, and **hip protectors** of the **NP2 generation** are now available in two sizes in the new colour Yellow. The new shape of this new absorbing material improves the wear comfort of the protectors for jackets, trousers, and suits.

For instance, the **knee protectors** (on the top of the knee) and the **elbow protectors** (on the upper and lower arm) could be adapted for the optimal fit. New air ducts improve temperature regulation in both protectors.

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The **shoulder protectors** now take the form of a new honeycomb structure. This makes them extremely adaptable and flexible, but without sacrifice to the accustomed large coverage.

The lower area was also revised – and now presents **hip protectors** with an optimised fit. The protector now allows a more ergonomic fit.

Kidney belt and Pro kidney belt – We protect and support!

In time for the 2013 season, **BMW Motorrad** will be launching two new, high quality developments in the form of the **kidney belt** and **Pro kidney belt** that will leave no wish unfulfilled in matters of protection and design.

Both **kidney belts** offer reliable protection against the cold over the muscles in the lumbar region and support against the forces generated, for instance, by uneven road surfaces. Strong stretch inserts over the sides provide for the optimal fit, and individual adjustments are quickly and easily made thanks to the Velcro fastener. On the back, both **kidney belts** present the BMW Motorrad inscription, testifying to the rider's passion.

A practical and functional design, the **kidney belt** is intended for beginners and proves the optimal companion between spring and autumn.

Premium requirements are fulfilled by the **Pro kidney belt** with its outer lining of Cordura and larger coverage in the kidney area. Its modular layout allows the rider to configure his **Pro kidney belt** for any situation. A detachable tailbone protector provides extra protection for the lower lumbar region. The zippable fleece element for the kidney area keeps out the cold and is therefore suitable for the whole year.

The **kidney belt** and **Pro kidney belt** are available in Black in the following sizes:

S: waist width 76–88 cm (max clothing size 48) M: waist width 84–96 cm (max clothing size 52) L: waist width 92–106 cm (max clothing size 56) XL: waist width 100–117 cm (max clothing size 60)





BMW Motorrad Style.

BMW Media information

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BMW Motorrad Style Logo.

BMW Motorrad USB stick

This new addition to the **BMW Motorrad Style Logo collection** is a reliable storage medium for all data. In the shape of a motorcycle brake lever, the **BMW Motorrad USB stick** provides a max memory capacity of 8 GB. This functional lifestyle product from the Style Logo collection consists of a plastic case in the colour Anthracite bearing the BMW Motorrad inscription in blue. This chic stick also comes with a silicone lanyard. USB 2.0 interface, write/read speed 10/30 MB/s.



BMW Motorrad Style GS.

What do the fans and riders of **BMW Motorrad** carry in their travel luggage? Naturally, clothing and lifestyle products from the **BMW Motorrad Style GS** collection! All of these items carry the BMW Motorrad enduro gene, are laidback and earthy, and present fine fashionable details – absolutely wearable at any time and any place.

Jackets and vests for him and her.

Although they can be packed into the tiniest of spaces, they show true magnitude. The **GS weather jacket** for men and the **GS parka** for ladies hold true to their fashionable concept in spite of brief showers. Both are water repellent thanks to their 100% polyester and meticulously sealed seams on the hood and shoulders.

Both jackets are fitted with elastic cuffs and two side zip pockets. The **GS parka** for her presents a longer cut and a waist adjustment for a feminine figure. The **GS weather jacket** and **GS parka** show their powerful originator with the large "GS Enduro" inscription on their back, the BMW Motorrad inscription on the front of the left shoulder, and "GS" printed all over the lining.

The **GS weather jacket** for men is available in the colour Grey and the sizes S–XXXL. The **GS parka** for ladies is available in the colour Anthracite and the sizes XS–XXL.

An earthy, enduro style partner look is presented by the **GS bodywarmer** of 100% polyester. This highly impressive item for cooler days is lined with quality PrimaLoft® and closes at the neck with a pleasant knit collar. Personal belongings can be stowed in two side pockets and an inside zip pocket.

The "GS Enduro" inscription is presented on the front of the GS vest's left shoulder, and the BMW Motorrad inscription is worked into the neck section.



The **GS bodywarmer** for him is available in Anthracite and the sizes S–XXXL, the **GS bodywarmer** for her in red and the sizes XS–XXL.

After a long day on the track, the rider needs to feel great. This is the job of the **GS sweatshirt jacket** for him and her of 70% cotton and 30% polyester napped on the inside. Its soft standup collar provides warmth and pleasant wear comfort. Emblazoned on the back of the **GS sweatshirt jacket**, the rubber print "GS Enduro" inscription testifies to the wearer's undying passion for BMW Motorrad enduro motorcycles. Two side slit pockets offer a lot of space for stowing and warm the hands.

The **GS sweatshirt jacket** is available in the colour Dark Blue and the sizes XS–XXXL, with XS and S presenting a somewhat narrower cut.

Pullovers and shirts for men.

Earthy look of 100% cotton with a chic finish – With its elbow patches and ribbed shoulder yoke, the elaborately knitted **GS pullover** testifies to the outdoor passion of its wearer. The Troy Classic collar with its short zip lends elegance to this pullover – that's BMW Motorrad Style GS!

The **GS pullover** is available in the colour Grey and the sizes S–XXXL.

On a number of occasions, you simply have to roll up your sleeves – and the **GS shirt** of 100%



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cotton does not lose any of its chic when you do. With attractive snap fasteners, a discreet striped look, and shoulder yoke, its wearer cuts a sporty and majestic figure. The collar, and button facing each present a contrasting plain colour on the inside, just as the "GS Enduro" inscription on the left breast pocket. And, thanks to the flap and snap fastener, the rolled up sleeves remain precisely in place.

The **GS shirt** is available in Dark Blue in the sizes S-XXXL.

Of course, the range would not be complete without one of the most popular classics. In the BMW Motorrad Style GS fan collection, the **GS polo shirt** of 100% cotton piqué with collar and button facing emblazons its "GS Enduro" originator as an elaborate rubber print on the front of the left shoulder. The BMW Motorrad inscription is worked into the neck section. With the short cuffs on the sleeves and the side slits, this casual shirt is the perfect fit for all.

The **GS polo shirt** is available in the colour Blue in the sizes S–XXXL.

The perfect "business card" for enduro fans who want to show off their passion: Made of 100% cotton, the **GS T-shirt** is available in White with a large "GS Enduro" rubber print and an expansive "GS Enduro" inscription in Grey on the front. Available sizes S–XXXL.

Blouses, shirts, and tops for the ladies.

Casual look with that feminine touch: With its long, casual cut and side slits, the **GS blouse** of 100% cotton thrills the hearts of all female enduro fans. With flap and snap fasteners, the sleeves can be rolled up to one of two lengths. With shortened button facing and two bellows pockets with snap fasteners. Emblazoned on the front of the left shoulder is the "GS Enduro" logo as an elaborate rubber print.

The **GS blouse** is available in White and the sizes XS–XXL.

With its luminous red, sporty cut, and the "GS Enduro" rubber print along the front seam, the **GS top** proclaims: Here comes a true "endura"! The front and back sections are of single jersey, and the sides are ribbed. This fashionable tank top is a genuine hit in the BMW Motorrad Style GS collection. Made of 95% cotton and 5% elastane, it is available in the sizes XS–XXL. Colour: red.



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Feminine, sporty, active: the **GS T-shirt** of 95% cotton and 5% elastane. With a slightly narrower cut waist for the perfect fit, this chic shirt is an eyecatcher not only for enduro fans. The expansive front print "GS" was designed with an incredible waterfall look and highlighting finishes. The **GS T-shirt** is available in the colour Anthracite and the sizes XS–XXL.

"GS" pants for him and her.

Cargo pants are the basic equipment for all who enjoy the great outdoors – and they are in the height of fashion to boot. The **GS outdoor trousers** of 100% cotton can be combined in many ways and are therefore the perfect and ultra comfortable companion for him and her, no matter the activity. Their two cargo pockets, two insert pockets, and two back pockets provide adequate space for all those personal and useful things.

The **GS outdoor trousers** are available in the sizes XS–XXXL.

Pullovers and shirts for the kids.

The passion for BMW motorcycles and enduro is not a question of age. For our youngest fans, the BMW Motorrad Style GS collection presents, for instance, the **GS hooded pullover** of 100% cotton. Many treasures find space in the generous kangaroo pocket, and emblazoned above this on the left, just like on the "grownup" ones, is the "GS Enduro" rubber print. The warm and cosy hood with piping is lined on the inside with single jersey presenting a colour contrast, and its outside is printed all over with "GS". The **GS hooded pullover** is available in Dark Blue in the sizes 122/128 to 158/164.

The family look wouldn't be complete without the **GS T-shirt** for the kids. Made of 100% cotton, this too is emblazoned with an impressive "GS

Enduro" rubber print across the chest. Colour: Blue, available in the sizes 122/128 to 158/164.



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Lifestyle products.

- **GS belt**: This earthy leather belt is 4 cm wide and is black on the outside and grey on the inside. Its metal clasp presents a conspicuous, antique silver look. The adjustable loop with D ring bears the "GS Enduro" inscription. Available lengths: 90/100/110/120 cm.
- **GS cap:** Presenting an expansive "GS Enduro" rubber print and an embroidered peak, this high quality five-panel cap offers protection from the sun and attracts curious attention. The cap can be adjusted to any size at the clip closure. Of 100% cotton. Colour: Grey.
- **GS neck scarf**: practical, universal square scarf of 100% cotton with attractive all-over "GS" print. Colour: Blue, size 55 x 55 cm.
- **GS sunglasses:** With their acetate frame, these sunglasses are as light as a feather, and its polarising glass provides the optimal protection against UV (UV3). The frame is black on the outside and dark grey on the inside, and bears the "GS Enduro print" on both side pieces. Hard case and cleaning cloth are included.
- GS keyring: This cool lifestyle product consists of a metal ring on a colour polyester strap with an eyecatching "GS Enduro" rubber print. With a diameter of 2.5 cm, the ring bears a lasered BMW Motorrad inscription. The polyester strap is about 11 cm long and 2.5 cm wide. Colours: Blue/Red/Grey.
- **R 1200 GS pin:** Show what you ride and love the silhouette of the legendary BMW R 1200 GS immortalised in a metal pin.
- **GS pin:** A "decoration" for the true fan a metal pin about 3 cm wide with the "GS Enduro" inscription.
- GS smartphone pouch: Measuring 7 x 12 cm, this protective cover of neoprene keeps your smartphone safe and stylish. Outside grey, inside blue, with a blue trim flap, and, of course, the "GS Enduro" inscription.
- **GS pouch for tablet PC:** Light, elegant, and above all effective, this protective 18 x 24 cm cover of neoprene provides good protection against dust and scratches. Outside grey, inside blue, with a blue trim flap, and, of course, the "GS Enduro" inscription.

- GS towel: This large travelling towel of 100 x 60 cm measures only 18 x 11 cm when stowed in its carrying bag. This is practical – and good because the towel is made of the best microfibre. At its hanging hook the towel bears the "GS Enduro" rubber print and a snap fastener. Colour: Blue.
- GS washbag: Any rider taking along this practical foldout toilet bag has a highly organised companion on his tour. In addition to its carrying handle, it also presents a hanging hook, and its many compartments take everything needed on journeys both long and short. Good idea: It comes with three small 100 ml plastic bottles that the rider can fill himself. Available in the colour Blue with all-over "GS" print and white "GS Enduro" inscription. Of polyester, approx 18 x 22 cm.
- Stickers set GS: Whether on the laptop, car, locker, or door, BMW Motorrad and enduro fans want to show their passion

 and the GS set of stickers gives them everything they need to do so.
 Seven "GS Enduro" stickers in various sizes and colours, plus two
 BMW Motorrad stickers, all on a transparent background.





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BMW Motorrad Style Heritage.

"... as good as they look": **BMW** once used this slogan to advertise its motorcycles. This was no empty promise. How else could **BMW Motorrad** celebrate its 90th anniversary in 2013?

The new **BMW Motorrad Style Heritage** collection is fully tuned to this anniversary and provides authentic fashion and fantastic lifestyle products that pay homage to this history. The designs are an interpretation of this brand's beginnings, e.g. with the debut model BMW R 32 of 1923. Others are reminiscent of a great racer: The racing legend Georg "Schorsch" Meier celebrated his greatest wins on a BMW. And, of course, all items in the BMW Motorrad Style Heritage collection stay true to the slogan: "... as good as they look" ...

Jackets for him and her.

The **Heritage leather jacket** intensifies that earthy biker feeling, and even presents a proud partner look. The short jacket of 100% genuine leather with shoulder flaps is available in versions for both him and her.

The **Heritage leather jacket** is dedicated to the legendary BMW R 32, the first ever motorcycle that BMW presented to the public in 1923. The whole of the inner lining is therefore printed all over with R 32 models. In addition, there is an appliqué presenting an R 32 against a historical

BMW logo. This is on the left breast of the men's model, and on the left arm of the ladies'. Another appliqué, based on a vehicle registration plate of that time, presents the model number "R 32" on the right arm of the men's and the left arm of the ladies' model.



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The **Heritage leather jacket** made of 100% leather for both him and her provides two side pockets, one inside pocket, and a patch pocket on the chest and sleeve. Fantastic: All pockets are fitted with zips. The front zip bears the BMW Motorrad inscription.

The collar and sleeve seams are fitted with snap fasteners, and a quality finish is provided by the knitted inserts at the bottom of the jacket.

In Dark Brown, the **Heritage leather jacket** is available in the sizes S–XXXL for the men and XS–XXL for the ladies.

The latest look and at the same time a tour back to the twenties when BMW Motorrad first started out: The **Heritage softshell jacket** for him and her presents a fascinating outside in an aesthetic knitted look and "internal workings" of breathable, windtight, and water repellent softshell material in black. With knitted bands at the collar and sleeve seam, impressive elbow patches, two side zip pockets on the sides, and one on the inside. Above the heart, a BMW Motorrad appliqué, and on the left arm a velour leather appliqué, based on a vehicle registration plate of that time, presenting the model number R 32.

Of 85% polyester, 12% polyurethane, and 3% spandex, it provides the optimal fit and the best wear comfort. The **Heritage softshell jacket** is available in the colour Anthracite/Melange in the sizes XS–XXXL.

Shirts for the men.

A distinctive look for the long sleeved **Heritage shirt**: In the classical striped look, with round neck and button facing. That looks good and above all feels good. This ultra comfort shirt of 100% cotton bears the BMW Motorrad appliqué on the left arm. The **Heritage shirt** is available in the colour Anthracite and the sizes S–XXXL.

With every fibre, the Short sleeved-shirt

Heritage of 100% cotton proclaims its sporting character. With its washout look, shoulder flaps, and two breast patch pockets, it is the perfect leisure shirt for all with a penchant for legends. Taking pride of place over the left breast pocket is the

BMW Motorrad appliqué, and on the right upper arm the appliqué with the model number "R 32", a reference to the first BMW motorcycle of 1923.



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The **Short-sleeved shirt Hertitage** is available in the colour Grey in the sizes XS–XXXL.

The **Heritage polo shirt** of 100% cotton piqué has everything a "classic" needs: collar, button facing, side slits, and outstanding workmanship that also includes short cuff bands. Worked discreetly into the chest is the legend "R 32" against a historical BMW logo, and the back presents an appliqué that is based on a vehicle registration plate of that time, the model number "R 32". The **Heritage polo shirt** is available in Light Grey in the sizes S–XXXL.

The **Heritage T-shirt** will be starting in two magnificent variants: In Grey/Melange with a huge front print bearing a historical advertising slogan in German: "... so gut, wie sie aussehen" ["... as good as they look"].

In yellow and an earthy washout look, the **Heritage T-shirt** is available with a large front print presenting the legendary R 32 and the BMW Motorrad inscription, which has also been worked into the neck.

The **Heritage T-shirt** is available in both colour variants in the sizes S–XXXL.

The **"90 Jahre" (90 years of BMW) T-shirt** of 100% cotton is a fitting tribute to the anniversary of the motorcycle brand, presenting a large, special effect print: "90 Jahre BMW" ["90 years of BMW"]. Available in the colour combination Anthracite/Melange in the sizes S–XXXL.



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Shirts and tops for the ladies.

A fine striped look combined with a V neck and button facing – the dark, long sleeved **Heritage shirt** of 95% cotton and 5% elastane alone cuts a fine figure, but it is also ideal for combinations. With a slightly narrower waist cut for the perfect fit and a BMW Motorrad appliqué on the left arm. The **Heritage shirt** is available in the colour Anthracite and the sizes XS–XXL.

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This sight at the edge of the track would no doubt have brought legendary car and motorcycle racer Georg "Schorsch" Meier even faster to the finishing line: Presenting a striped look, this tight cut **Heritage top** in green bears the number "49" on its front. Made of 95% cotton and 5% elastane, it is available in the sizes XS–XXL.



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Two new T shirts of 95% cotton and 5% elastane for the ladies are also offered by the 2013 BMW Motorrad Style Heritage collection: Bearing the historical advertising motif as a high quality print and the German inscription "Das schnellste Motorrad der Welt" ["The fastest motorcycle in the world"], the **Heritage T-shirt** is a fantastic eyecatcher in the colour Off White and the sizes XS–XXL.

The **"90 Jahre" (90 years of BMW) T-shirt** for the ladies, marking the anniversary and matching the 90 Years T shirt for the men, bears the expansive special effect print "90 Jahre BMW" ["90 Years of BMW"] in Grey/Melange and the sizes XS–XXL.

Shirts for the kids.

The youngest among the BMW Motorrad fans will be delighted with the casual, long sleeved **Heritage shirt** of 100% cotton with round neck. Its immediately conspicuous highlights are the three legends: The appliqué, based on a vehicle registration plate of that time, presents the model number "R 32", on the right arm the number "49" worn by the racing motorsports pioneer Georg "Schorsch" Meier, and on the left the BMW logo. The **Heritage shirt** is available in Light Grey in the sizes 98/104 to 134/140.

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It also presents the discreet, casual striped look like the shirts for the "grownups", but with plain coloured cuffs and collar. The **Heritage T-shirt** of 100% cotton is cool and cult. Finally, the chest is emblazoned with "49", the number worn by the racing legend Georg "Schorsch" Meier. The **Heritage T-shirt** is available in Green in the sizes 98/104 to 134/140.

Lifestyle products.

 Heritage peaked cap: Authentic retro style cap of 50% polyester and 50% wool in Anthracite for all friends of classical motorcycles. With cotton lining and elastic for all sizes. On the left side the BMW Motorrad appliqué.



- Heritage knitted cap for kids: Fashionable peaked beanie of 50% wool and 50% acrylic in Grey with velour appliqué presenting the legendary "R 32" against a historical BMW logo.
- 90 Jahre neck scarf: This quality scarf made of 100% silk in Anthracite is printed all over with classical R 32 models with the motif "90 Jahre BMW" ["90 Years of BMW"] in one corner. 100% silk, sizes: 70 x 70 cm,
- Heritage scarf: Show your colours with the long fan scarf of 100% cotton. Black/Yellow and all-over print with "R 32" models. Size: approx 150 x 45 cm.
- Belt strap: Decide yourself which clasp you want for this strong belt strap. With one loop and two snap fasteners for securing the clasp(s). Colour: Black, width: 4 cm. Available lengths: 90/100/110/120 cm.
- **90 Jahre belt buckle:** Matching the belt strap, this metal clasp is available in Antique Silver. It presents the legendary BMW R 32 against a historical BMW logo. Size: approx 9 x 6 cm.
- Heritage belt: This earthy leather belt with silver metal clasp in a cast aluminium look is now available in earthy Dark Brown. Width: approx 4 cm, available lengths: 90/100/110/120 cm.

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Heritage shoulder bag: Robust companion of canvas and leather offering an intelligent system of spacious pockets and compartments: two large, open compartments, e.g. for a 15" laptop, three zip pockets, one pocket for a mobile phone, three pen holders, and three pockets for business cards. Outside on the back, this practical bag presents another large zip compartment. The BMW Motorrad inscription is embossed on the cover flap with concealed buckle. With carrying handle and detachable shoulder belt. Colour: Dark Brown,

size: approx 40 x 32 x 11 cm.



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- Heritage keyring: About 5 cm long, this dark brown leather strap with metal key ring about 3 cm in diameter presents the motif
 "90 Jahre BMW" ["90 Years of BMW"].
- Heritage sew-on badge: This makes every item of clothing an individual fan article. Made of artificial leather, this appliqué presents the legendary BMW Motorrad R 32 of 1923 against a historical BMW logo. In Grey and approx 8.5 x 7 cm.
- **90 Jahre pin:** Passion in search of attachment! Enamelled metal pin with the motif "90 Jahre BMW" ["90 Years of BMW"] about 2 cm in diameter.
- Heritage wallet: Of high quality workmanship, this wallet of robust canvas and leather is closed with a snap fastener. Two notes compartments and one coin section. There are eight pockets for business and bank cards, a compartment for a personal ID card and driving licence, and four additional slots. BMW Motorrad embossed on the cover flap. Colour: Dark Brown, size: approx 12 x 10 cm.
- **Stickers set Heritage:** This converts the plain surfaces of laptops and doors into communicators of passion. The DIN A4 sheet contains nine stickers with historical motifs on the subject of the 90th BMW Motorrad anniversary. Four other stickers present the BMW Motorrad inscription.