BMW Motorrad Rider's Equipment 2012.



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At a glance. BMW Motorrad Rider's Equipment – Collection 2012.



BMW Motorrad Rider's Equipment for 2012 is made up of two sections packed full of new products: **BMW Motorrad Ride** contains the functional articles from helmets to rucksacks, while the new fan collections can be found in **BMW Motorrad Style**.

Once again, plenty of innovations and developments have been added to **BMW Motorrad Ride** for 2012: the products all feature meticulously selected materials, carefully crafted technology and safety concepts and modern design, constituting uncompromising, high-quality rider's equipment.

The **AirFlow 2 helmet** is a completely new development that lives up to its name in terms of aerodynamics and optimum ventilation. Carbon insets and

padding foamed in a variety of thicknesses ensure maximum safety. The urban design, which includes aluminium applications for a modern look, leaves nothing to be desired. Some of the helmet colours have been chosen to coordinate with the BMW Maxi-Scooter.

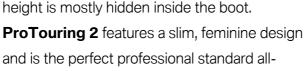


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The core of **BMW Motorrad Rider's Equipment** consists of five suits: **TourShell, Start, Sport 2, DoubleR** and **KlimaKomfort 2.** As well as offering excellent functionality, the well-conceived colour schemes and tailoring of the suits means that the products can be combined to unique effect: Thus, for example the **Start suit for women** goes very well with the **DoubleR** and **Sport 2** suits.

It is now easier than ever to find the perfect individual combination for every tour thanks to the wider range of jackets and trousers available in the **BMW Motorrad Rider's Equipment 2012**: Thus, the **Boulder Neon, Urban** and **Venting** jackets not only create an excellent complete outfit when teamed with **Allround** and **Summer 3** trousers, but can also be combined with all BMW Motorrad suits thanks to zip adapters. Naturally, the jackets and trousers meet the same high safety standards as the suits. Of course, these highly functional, attractive jackets are not just designed as motorcycle equipment, but can also be worn as casual daywear.

The **ProTouring 2 boot** is now also available in a **version for women**. It has been completely redesigned, achieving optimum stability with a significant increase in the heel height that still remains discreet: the extra height is mostly hidden inside the boot.





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year-round boot. Also in the same league is the **SportDry boot**, which has a patented safety system. Inside, the foot has maximum freedom of movement.

The GORE-TEX® membrane ensures that the boot is waterproof and breathable. Its cutting edge technology offers perfect protection from injury. The **Sneaker X²** has also been further improved, for example in the heel area, and, thanks to its breathable material and discreet design, is perfect for day-to-day city traffic and for the office.

BMW Motorrad Rider's Equipment 2012 stands for premium quality and safety from head to toe - and hand: the unique composite material Keratan was incorporated in the **ProSport leather glove**. This enhances the leather's resistance to abrasion enormously. The understated colour scheme means that the glove can be combined perfectly with any equipment variant. The **Urban glove** is made form the finest goatskin and is particularly suitable for the city and short journeys. It may not look like a classic motorcycle glove, but the hands will be protected in the event of impact.

Socks and stockings are an important, often forgotten detail – however **functional socks and stockings** from BMW Motorrad are designed to be teamed with boots and shoes with breathable membranes and ensure that the feet stay at the right temperature on every tour, whatever the weather.



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The MessengerBag 2 and Function 3 rucksack round off the range of new features available in the BMW Motorrad Rider's

Equipment. Both product have been developed from tried-and-tested products and provide plenty of storage space despite their compact dimensions. The **MessengerBag 2** can hold anything the average commuter needs for his daily journey to the office. The extra padding



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means that the laptop is particularly well protected, while the detachable hip belt ensures that the bag remains in secure contact with the rider. One of the special features of the **Function 3 rucksack** are the straps that enable the rucksack to be fastened directly to the motorcycle in a single move.

Under the familiar umbrella brand **BMW Motorrad Style**, the new fan articles from BMW Motorrad for the 2012 season are divided into the following areas.

- BMW Motorrad Style Heritage,
- BMW Motorrad Style Urban and
- BMW Motorrad Style Motorsport.

Naturally, all the familiar articles from the BMW Motorrad Style logo collection will also be available in 2012.

BMW Motorrad Style Heritage turns the spotlight on historic BMW motorcycles on jackets, tops or shirts and focuses on legendary rider Ernst Jakob Henne, who broke numerous speed records for BMW. In this case, "retro" means: great motor sports history on high-fashion clothing and lifestyle products.

The **BMW Motorrad Style Urban** concept is synonymous with sporting elegance that can be combined to perfection with the functional equipment, as well as forming a separate, top-quality leisure collection. From trendy jackets and shirts to lifestyle products like sunglasses, caps and key pouches, this collection is designed for fans who wish to express their love of BMW Motorrad in a discreet yet unmistakable way.

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The new products from **BMW Motorrad Style Motorsport** are once again aimed at racing enthusiasts. Designed to closely correspond to official riders and crew equipment, all the textiles in this collection not only carry the BMW logo and the words "BMW Motorrad Motorsport", but also the sponsors' logos and reflect the BMW racing colours of blue, white and red. Many attractive lifestyle products round off the unusual fan collection.



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2. Helmets.



AirFlow 2 helmet - top-level design and safety.

The BMW Motorrad AirFlow 2 helmet is a completely new development in which the latest safety concepts and simulation methods have been used. One of the key concerns was optimum ventilation. This is another modern, urban design in which high-quality aluminium components and the inner visor create an unmistakable look. The AirFlow 2 helmet is already prepared for the BMW Motorrad communication system. The control unit was developed specially for this helmet; it can be retrofitted as an option without compromising on the helmet's performance.

The outer shell of the AirFlow 2 helmet is available in three sizes and consists of plastic with high-tensile glass fibre reinforcements (composite). Inside, a

four-piece main shell foamed from EPS in a variety of densities (multidensity shell) and two cheek pads ensure maximum safety. The liner is removable and washable. The three-dimensionally curved visor has antiscratch coating on both sides and can be changed quickly and easily.



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Integrated neck straps reduce twisting on the AirFlow 2 helmet. This feature is only use in a small number of helmets throughout the world and ensures that the AirFlow 2 helmet can provide the best possible protection in the

event of an accident. The chin strap is fitted with a ratchet lock that combines the benefits of double D locks (variability) with those of conventional push-in locks (quick and easy to use).

With its highly efficient air circulation, developed in numerous computer simulations, wind tunnel trials and rider tests, the AirFlow2 helmet really lives up



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to its name. The placement of the aeration and ventilation opening was chosen to ensure a major difference in pressure. This increases circulation significantly. Because air passes into the inner shell through numerous channels, the head is kept at a cool, even temperature.

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The AirFlow 2 helmet features excellent aerodynamics and creates neutral drag in the air stream. With its excellent aeroacoustics, it undercuts the noise level of classic jet helmets.

The AirFlow 2 helmet is available in the following trendsetting colours: Night Black, Light Grey Metallic, Titanium Silver Metallic, Magnesium Metallic Matt and Cosmic Blue Metallic Matt.

Available sizes: 52/53-62/63

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3. Suits.



TourShell suit – the sporting allrounder for all seasons.

The TourShell suit is designed for both men and women and, made from a highly elastic three-layer laminate, is the bodyguard of choice in cold, wet weather. The C.A.R.E. climate membrane incorporated in this great-looking sporty suit makes it breathable, as well as wind and waterproof. It also has fully adjustable Velcro straps on the collar and ankles.



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In warm weather, the integrated thermal jacket can be buttoned out and stowed compactly inside its own inner pocket. However, this lightly padded quilted jacket also looks great when worn separately and helps to keep touring luggage as light as possible.

The TourShell suit really comes into its own when it comes to safety: A material mix of polyamide, polyester and elastane was used for maximum elasticity and resistance to abrasion. It is quite unusual for a suit in this segment to feature this three-layer laminate, which is also reinforced with highly abrasion-resistant Cordura at those most vulnerable points (knees, hips, elbows, shoulders). The front and back of the jacket have ventilating zips.

The NP protectors on the back, shoulders, elbows, hips and knees were developed internally by BMW Motorrad and feature maximum impact absorption (EN-1612-certified). These can be positioned at three different heights and are, of course, removable.

The TourShell jacket is available for men in Black and Mineral Grey, while the quilted jacket is available in Mineral Grey and Deep Sea. The women's jacket is available in Black and Deep Sea, while the quilted jacket is available in plum and black. Trousers for both men and women in Black.

Available sizes:

Men: 46-60, 98-110

Women: 34-46, 17-22

Start suit – this sports star grows in line with its tasks.

The Start suit is made from high-quality nappa cowhide and is available in his and hers versions. Designed for sporting challenges, this classic two-piece can be easily upgraded for even tougher outings.

For the Start suit, the designers at BMW Motorrad used extremely impact and abrasion-resistant 1.2 mm thick leather without allowing any compromises in terms of wearing comfort: Aramide stretch inserts increase active safety, while perforated leather components ensure good ventilation in the chest area.

Double-stitching throughout with flat stitching in vulnerable areas.

The integrated protectors feature the lowest residual force of impact. Some of the joint protectors are sewn permanently in place to ensure optimum placement. The hip protectors can be removed.

The chest and collar bone are also protected by impact-absorbing material.



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The suit has a back protector as standard. This can be removed with ease, so that the jacket can then be worn with the BMW sleeveless protector jacket. The Start suit is also designed to allow knee sliders to be worn.

Valuables can be safely stowed in the jacket's two inner pockets. The men's version of the Start suit also has two breast pockets, while the women's version has one. In addition, the men's suit also has a key pouch in the waistband.

The men's jacket for the Start suit is available in Black-Grey and Black-Blue, while the women's jacket is in Black-Red. Trousers for both men and women in Black.

Available sizes:

Men: 46-66

Women: 34-46

Sport 2 suit – uncompromising in terms of design and function.

The tailoring and red-black colour combination make it clear right from the start: these BMW Motorrad riders love their sporty style. The safety package of the newly developed Sport 2 suit is no compromise.

The latest generation of protectors with the lowest residual impact forces were combined with plastic-encapsulated stainless steel sliders. These distribute the load to the protectors beneath and ensure considerably improved sliding properties in the event of impact. The knee sliders, which are held in place by Velcro straps, are replaceable. The back protector can be removed, enabling a separate protector to be fitted.

The leather in the two-piece Sport 2 racing suit is a mix of 70 percent cowhide and 30 percent kangaroo leather. The use of kangaroo leather in the seat area is particularly effective, as it increases resistance to abrasion and at the same time reduces the weight of the suit. All seams are double-stitched throughout using an extremely durable thread with flat stitching in vulnerable areas.



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Despite its solid protective components, the Sport 2 suit features perfect wearing comfort. Here too the specialists from BMW Motorrad have produced further improvements: the light weight and the stretch material increase active safety, while the double zip on the front can be used as an air vent. This means that one of the zips can be left open for better ventilation without compromising on safety. TFL-Cool technology rounds off the top-class climate control available with this racing suit.

The Sport 2 suit is available in Black-White-Red.

Available sizes: 46–60, 102–110, 27–30

DoubleR suit - a racing thoroughbred in a new set of colours.

In addition to the familiar Blue-White-Red BMW Motorsport colours, the DoubleR suit is now also available in a new Black-White-Red colour combination.

This one-piece is the star of the DoubleR collection from BMW Motorrad: The close-fitting suit clearly shows its racing pedigree. Professional quality material and a top-class finish will satisfy even the most discerning sporting standards.

Finer skin fibres, stronger tissues and a tighter structure: the superior nature of kangaroo leather comes into its own in the DoubleR suit: it is approximately 20 percent lighter than a comparable cowhide suit, but offers greater stability, while its thickness of just 1.0 mm means it also scores additional points for comfort, even though it makes no compromises in terms of resistance to abrasion.



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Stretch leather on the shoulders, sides, coccyx and above the knees make the DoubleR suit as mobile as a second skin, stretch Kevlar on the sleeves, crotch, backs of the knees and calves offers extra security. The TFL-Cool Technology incorporated in the leather prevents the suit from heating up by reflecting approximately 80 percent of sunlight, while perforated areas ensure excellent ventilation on the chest, back and upper arms.

Safety: the DoubleR suit has the latest generation of permanently integrated NP protectors on the shoulders, elbows, hips and knees. The shoulders and elbows are also protected by plastic-encapsulated INOX stainless steel sliders, while interchangeable hard plastic sliders are used at the knees. The removable back protector 3 features maximum impact absorption and was made extra-long in order to provide complete protection for the spinal column. Integrated, impact-absorbing material in the area of the collarbone completes the safety concept.

The DoubleR racing suit also features a number of well-designed extras.

Thus, in addition to the two side pockets and inside pockets there is a small key pouch, while a identity tag is concealed under the front zip for the rider to

record his name, telephone number, etc. Deliverables also include a windproof under jacket and a practical clothes bag with transparent panel and handles.

Available sizes: 46–56, 98–110

Under jacket: S-XXL

KlimaKomfort 2 suit - premium class wet weather protection.

The old biker's saying that there is no such thing as bad weather, just the wrong equipment is an irrelevance for owners of the KlimaKomfort 2 rain suit: even in heavy rain the rider will stay dry from head to toe, thanks to top-class workmanship and premium materials.

A thin, breathable, three-layer laminate fabric guarantees the comfort and wearability of the KlimaKomfort 2 two-piece suit, as well as an excellent fit over all non-waterproof suits. The extra-long zips on the legs up to the trouser waistband make it easy for the rider to get into the suit. The high, adjustable collar with close-fitting storm hood keeps the rider dry at the point where the suit meets the helmet, while a labyrinthine zip on the front of the jacket will keep even driving rain at bay.

Reflective material on the shoulders and legs increase visibility without detracting from the suit's overall textile look – this means that the jacket is also perfectly suitable as leisure wear.

The KlimaKomfort 2 rain suit has two waterproof outer pockets on the jacket as well as a waterproof inner pocket. Supplied with a practical storage bag.

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Colour: Black

Available sizes: S-XXXL

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4. Jackets.



Boulder Neon jacket – the ultimate answer for safety.

Riders for whom good visibility is paramount will really like the short Boulder Neon jacket: as well as a modern, sporty, tailored cut, this also has large yellow signal panels, in addition to the familiar robust material mix from BMW Motorrad.

In order to maintain luminescence in the long term without compromising on resistance to abrasion, a new material was used that coordinates with the signal colour: the Boulder Neon jacket is made from



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52 percent polyamide and 48 percent polyester. The two materials are woven together in a special process, with the polyester layer ensuring that the Boulder Neon jacket is colour-fast, while the polyamide guarantees resistance to abrasion.

Good visibility is particularly important in adverse weather conditions. Premium equipment needs to offer even more in such circumstances and that's precisely what the Boulder Neon jacket aims to do: a detachable insert with C.A.R.E. climate membrane makes the jacket wind and waterproof. The protectors on the shoulders, elbows and back can also be removed.

The Boulder Neon jacket also has plenty of room for stowing vital belongings: there are large zip pockets on the sides, as well as a breast pocket and sleeve pocket on either side and a waterproof pocket in the insert. For the perfect fit, the width of the collar, cuffs and waistband can be adjusted (snap fasteners).

Zip adapters allow the Boulder Neon jacket to be combined with all BMW Motorrad trousers with ease.

Available sizes: S-XXXL

Urban jacket - the city is where you belong.

Design for use in the city and on short journeys, the Urban motorcycle jacket is very popular with commuters: It works very well with business wear and can be worn over a formal business jacket, for example. What's more, thanks to its classic cut and textile look, it also makes the perfect casual jacket for everyday use.

Thanks to the C.A.R.E. climate membrane, the wind and waterproof Urban jacket offers excellent protection in all weathers for the rider and their clothing. The detachable thermal collar means that cold draughts don't stand a chance.

Although the Urban is designed as a lightweight garment, it has a number of impressive safety features: the highly-crafted three-layer laminate made from polyamide and polyester features a high degree of resistance to abrasion. The NP protectors on the shoulders and elbows can be detached and a back protector can be added.

Keys and valuables can be safely stowed in two high-quality water-resistant outer pockets on the Urban jacket. Sensitive items such as mobile phones can be stored in the waterproof inner pocket. All pockets have zips.

Zip adapters enable the Urban jacket to be combined with all BMW Motorrad trousers with ease.



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Colour: Black

Available sizes: S-XXXL

Venting jacket- a cool companion when the temperature rises.

Designed for touring in extreme summer conditions when humidity is high, the Venting jacket is the ideal companion for the hotter part of the year. This uncompromising breathable motorcycle textile jacket is therefore perfect for use in the city and on short journeys.

The Venting jacket features a material mix of very lightweight, elastic Dynatec and abrasion-resistant Cordura mesh. Even when travelling at low speeds, the large mesh panels integrated in the jacket provide optimum ventilation, so that

even when a back protector is worn the jacket does not come in direct contact with the body but rather, thanks to the 3D structure of the mesh material, is kept pleasantly cool.

The shoulders and elbows are protected by SC protectors made from viscoelastic foam. The Venting jacket also has an NP-Air back protector which has excellent impact absorption properties, as well as featuring numerous ventilation openings. Reflective strips front and back ensure excellent visibility.



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The discreetly fashionable cut and top-quality workmanship also make the Venting jacket perfect for casual wear. His and hers versions are available: The version for women features a figure-hugging cut, while the men's version is straight cut. Both versions have one breast pocket and two zipped side pockets.

Zip adapters allow the Venting jacket to be combined with all BMW Motorrad trousers with ease.

Colour: Black

Available sizes:

Men: S-XXXL

Women: XS-XL

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Trousers.



Allround trousers – protection wherever you go, whatever the weather.

Whether in sunshine or in rain, on short hops or long journeys, Allround motorcycle trousers always live up to their name: these wind and waterproof textile trousers are made from high-strength Dynatec material (two layers at the knees and on the seat) and is coated for breathability; the C.A.R.E. climate membrane ensure excellent ventilation.

The detachable protectors on the knees – adjustable to two different height positions – and hips and the reflective areas on the outside of the legs give

the trousers a huge amount of extra safety without compromising on comfort and attractive good looks. Velcro straps at the waist and ankle enable the width to be individually adjusted with ease. Summary: Allround trousers are an absolutely reliable and comfortable companion on every tour.

The high-quality Allround motorcycle trousers are available in specially tailored versions for men and women. The women's version has a stretch panel at the waist.



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Zip adapters enable the Allround trousers to be combined with all BMW Motorrad jackets with ease.

Colour: Black

Available sizes:

Men: S-XXXL

Women: XS-XXL

Summer 3 trousers – a fashionable basic for touring in the sun.

BMW Motorrad presents Summer 3 trousers, a brilliant piece of multifunctional rider's equipment: thanks to their classic outdoor cut, these trousers are also suitable for casual wear, and can also be worn as fashionable shorts: the trouser legs zip off at knee height.

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To make Summer 3 the perfect basic for short trips or tours in hot regions, a special abrasion-resistant cotton-rich material was chosen, with a double layer at the knees and on the seat. Very light, removable SC protectors protect the knees and hips. These can be adjusted at the knees for a perfect fit.



Two zipped side pockets and back pocket plus two P90084342 cargo pockets with snap fastener closures on the upper leg provide plenty of room for everything from keys to mobile phone. Also included is a fabric belt with BMW Motorrad branding on the clasp.

As with all BMW Motorrad trousers, zip adapters enable the Summer 3 trousers to be combined with all BMW Motorrad jackets.

Colours: Black and Sahara

Available sizes: XS-XXXL

6. Boots.



ProTouring 2 women's boots – slim, tailored shape, stable support.

This new product from BMW Motorrad looks sure to be a bestseller: a professional style touring boot in a slim, feminine design.

The ProTouring 2 all-year-round professional touring boot offers women significantly increased stability. It also makes it easier to reach the ground and offers much more safety, particularly when stopping and manoeuvring.



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The significant increase in the heel height is mostly discreetly hidden inside the boot: in comparison with the men's version, the insole has been raised by 5 mm, while the heel is 40 mm higher and the entire sole is 12 mm higher. The extra slim tailored shape for women's feet give the boot an attractive silhouette despite its robust equipment.

The ProTouring 2 boot is made from comfortable soft cowhide, while a GORE-TEX® membrane makes it wind and waterproof, as well as extremely breathable. Padding at the shin and ankle surfaces also provides excellent protection, while the toe caps and heels are also reinforced.

A long zip with large pull tab on the 27 cm shaft make these boots easy to step into, while flexible zones in soft glove leather at the heel and instep enhance mobility. Velcro closures at the side and back make it easy to adjust the calf width.

The antibacterial insole can be removed and is fully washable. The outer sole is made from gasoline and oil-resistant rubber.

Colour: Black

Available sizes: 36-41

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SportDry boot - every freedom, maximum safety.

Beneath the casual sporty design of the SportDry all-year-round boot you will find numerous systems design to ensure maximum safety.

The patent Torsion Control System (TCS) is constructed in several parts and prevents overstretching to the rear and overextension to the side. This significantly reduces the risk of injury to the ankle.

Replaceable sliders on the heels and sides, shock absorbers, internal toe caps and anatomically formed shin protectors round off the impressive safety concept behind the SportDry boot.

The upper material of the SportDry boot is cowhide throughout, while the GORE-TEX® membrane makes it wind and waterproof, as well as breathable. The rubber outer sole is gasoline and oil-resistant.

The insole is made from dry-wicking, antibacterial Cambrelle lining. The insole can be removed and is fully washable.



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Colour: Black

Available sizes: 39–49

Sneaker X^2 – trendsetter for motorcycles, scooters and the office.

The half-height Sneaker X² features a high-class finish in soft cowhide throughout with a discreet leather-reinforced heel and highly padded ankles. This comfortable shoe will be particularly popular with scooter riders in city traffic.

The Sneaker X^2 is also the perfect choice as casual wear: Its fashionable yet understated design and the discreet colour mean that it can be combined with all kinds of clothing from classic elegance to sporty casual style.

The high degree of comfort offered by the Sneaker X² make it a reliable companion for everyday wear: It is lightweight and breathable, has a slightly profiled, comfortable rubber outer sole and a removable, perforated leather

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insole. A narrow, reflective strip above the heel adds an extra fashion detail as well as greater safety.

Colour: Black

Available sizes: 39–48



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7. Gloves.



ProSport gloves - perfect grip on every trip.

The sign of top-class gloves is when the wearer almost feels he is not wearing gloves at all. Top-class motorcycle gloves add a host of safety features on top of this. This is true of ProSport gloves from BMW Motorrad, plus a whole lot more besides:

the sporty ProSport touring gloves are made from fine cowhide measuring just 0.8 mm thick. This makes them pleasantly light, while the material is breathable and abrasion-resistant. Perforations between the fingers provide good ventilation. The doubled layer of leather on the side and ball of the hand is reinforced with Keratan. This unique composite material significantly increases the abrasion-resistance of the leather.



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Three sections of padding with up to 8 mm of impact-absorbent foam were combined to protect the knuckles. The foam on the top side of the fingers measures approx. 3 mm thick and is interrupted at the joints to ensure maximum flexibility and comfort for the wearer. An elastic stretch zone on the back of the hand and pre-curved fingers ensure a comfortable, crease-free fit right from the first trip.

The designers also thought to provide wiping surfaces on the thumbs and palms in lighter-coloured leather to as to prevent discolouration of the fingers in wet weather. The long cuffs feature reflective surfaces and a large adjustable Velcro fastening. The narrow Velcro strap on the wrist is covered with a leather protector for added protection in the event of impact.

Colour: Black with grey palm

Available sizes: 6/6.5-12/12.5

Urban gloves – a reliable companion for city conditions.

This short leather glove is the ideal choice for city tours in warm temperatures.

At first glance it looks nothing like a classic motorcycle glove. This is entirely intentional because the Urban glove was designed for daily commuting in city traffic. Naturally, appearance is a key concern, even if safety must also be taken into account. This ensures the hands are protected in the event of impact.

The tips of the fingers and palm are made from soft goatskin. The side of the hand and the palm of the glove are reinforced with doubled velour leather. The palm is unlined to ensure direct grip on the handlebars, which in turn offers greater control and safety. The upper hand has a lightweight locknit lining.



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Perforations on the side of the fingers provide perfect ventilation within the glove. Two snap fasteners on the wrist ensure the perfect fit. Some of the seams are formed on the outside of the glove for maximum comfort for the wearer. This means fewer seam ridges and therefore no pressure points.

Colour: Black

Available in sizes: 6/6.5-12/12.5

8. Functional wear.



Functional socks/stockings - ensuring good ventilation on the road.

Any well-ventilated pair of boots is only as good as the stockings the rider is wearing beneath them. No problem: BMW Motorrad has a range of perfectly coordinated functional socks and stockings.

It is the high proportion of top-quality soft Merino wool that makes the functional socks for warm days and the functional stockings for cooler days so compatible with motorcycle boots with a climate membrane. Ventilation channels incorporated in the sole of the foot are a clever solution for additional ventilation.

The excellent fit is achieved by an asymmetric design, the elastic ribbing over the front of the foot and anatomically designed padded areas on the ankle, heel and, in the case of the stocking, on the shin bone, ensure excellent wearing comfort. The gearshift zone has extra padding.

The calf-length functional socks and knee-length functional stockings from BMW Motorrad are available in the following sizes: 36–38 to 45–47

Colours:

Functional socks: Light Grey/Black/Mustard Functional stockings: Anthracite/Black/Blue



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9. Bags and Rucksacks.



MessengerBag 2 - the BMW thoroughbred bag.

Offering plenty of room despite its compact dimensions, robustness despite its elegant good-looks, and heavy-duty quality despite being light and secure to wear, the new MessengerBag 2 from BMW Motorrad is an indispensable companion for everyday use and is the perfect way to carry your laptop and other essentials.

The main compartment of the MessengerBags 2 with the padded laptop section has plenty of room for a wide A4 binder and a laptop measuring up to 15 inches. Two outer zipped pockets offer further storage and there are two more compartments under the cover which has a Velcro fastener. The total volume is about 12 litres.

The robust structure of the practical shoulder bag in Black and Anthracite ensures that your precious load will reach its destination safely: The outer material is highly water repellent, all seams are welded and the zips on the outer pockets are rubberised.

The adjustable padded shoulder strap and additional handle ensure excellent comfort for the wearer. The (detachable) hip belt gives the MessengerBag 2 added security.



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Function 3 rucksack – versatility whether on a day tour or a bus trip.

Designed specifically with motorcycling in mind, but still a highly functional companion: the Function 3 rucksack is a genuine innovation and can be fitted to the motorcycle with ease. The adjustable fastening belt included can be used to secure the rucksack to the passenger seat or to the luggage bridge of a wide variety of motorcycles.

Even if you use the full 28 litre capacity of the Function 3 rucksack (expandable to 33 litres), you will still find your journey a comfortable one: The functional rucksack frame is ergonomically formed and guarantees optimum

positioning while in motion, thanks to the body-hugging design. The 3D padding on the back also ensures optimum ventilation.

The main compartment of the Function 3 rucksack with interior pocket and draw-string closure is water tight. A laptop compartment is also included. No fewer than four splashproof zipped exterior pockets on the front, top and sides ensure that there is plenty of room to stow everything needed for the tour safely and tidily. The add-on compartment is big enough for a whole helmet.

The sleeves provided can be used to attach a drink pack to the Function 3 rucksack. Ingenious: The zip on the left side pocket can be locked to prevent it from opening accidentally due to the weight of the optional drink pack.

Colour: Black-Anthracite



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10. BMW Motorrad Style – the fan collection.



Every vehicle from BMW arouses emotions and thrills motor enthusiasts. In spring 2012, BMW motorcycle fans will find three new opulent sections with attractive collections full of functional fan articles under the heading **BMW Motorrad Style**: BMW Motorrad Style **Heritage**, BMW Motorrad Style **Urban** and new products from the **Motorsport** category, such as **Troy Corser** and **Leon Haslam** fan shirts.

The collections also include high-quality jackets and shirts, as well as rugged belts and bags, casual caps, beanie hats and scarves, a great-looking watch, sunglasses and lots, lots more. However varied the collections, all products from BMW Motorrad Style have one thing in common: they cause the hearts of fans of the white and blue brand to beat a bit faster.

BMW Motorrad Style Heritage.

The BMW Motorrad Style Heritage collection provides a fashion tour of the history of BMW Motorrad: Using motifs and original wording on new products from the clothing and accessories areas, they act as reminders of the past, for example rider Ernst Jakob Henne. This motor sports icon set a total of 37 speed records for BMW between 1929 and 1937. The early GS successes in the Paris to Dakar rally provide other attractive motifs for this unusual fan collection.

Fans of historical machines, particularly those that make up BMW Motorrad history, will find their eyes lighting up at the prospect of the articles in the BMW Motorrad Style Heritage collection. By the way: the double white lines are reminiscent of the look of the black machines that appeared throughout BMW Motorrad history.

Shirts and tops for women.

The slightly tailored **women's Heritage T-shirt** is available in Red and Grey. A BMW statement is emblazoned on the front: "Für große Fahrten – die starke Maschine" ("Long journeys call for powerful machines"). The shirt, which is made from a cotton-elastane mix, comes in sizes XS–XL.

Today's narrow, figure-hugging cut is teamed with a backward glance at the legendary heroics of the Dakar rally: The casual **GS 80 top** bears the words "GS rallye" ("GS Rally") on the front. The top colour is blue and the large printed motif is in blue and red. The cotton-elastane mix shirt comes in sizes XS–XL.



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Jackets and shirts for men.

How to emphasise the rugged look of the **GS 80 Outdoor men's jacket** even further? By adding the discreet "GS rallye" ("GS rally") logo on the left breast pocket and badges on both upper arms. This cotton jacket has two side pockets and two breast pockets as well as an inner pocket, providing plenty of storage for whatever you need outdoors. Colour: Blue. Available sizes: S–XXXL.

The perfect companion pieces: the **GS 80 shirts** from the **BMW Motorrad Style Heritage** collection: The T-shirt and long-sleeved shirt both carry the

words "GS rallye" ("GS rally") in large blue and red letters on the front. The left sleeve of the classic cut white T-shirt also carries the BMW logo. The long-sleeved shirt is available in blue with additional blue-red printing on the upper arms. Both shirts are made from cotton and are available in sizes S–XXXL.

BMW's legendary speed records are commemorated by the **Heritage rugby shirt:**"Das schnellste Motorrad der Welt" ("The fastest peg0084362 motorcycle in the world") reads the proud message on the front. Available in Caviar with a white line motif on the arms, the rugby shirt with placket, collar and short cuffs on the sleeves looks really great. Fabric: Cotton, Sizes: S–XXXI.

On cooler days, the matching **Heritage 2 cardigan** with front zip, stand-up collar and cuffs is the perfect partner. This is also available in Caviar and the front and back are made from slightly padded nylon. The knitted sleeves are made from a cotton acrylic mix. The left breast pocket bears the words "Das schnellste Motorrad der Welt" ("The fastest motorcycle in the world") while the BMW Motorrad logo on the right breast pocket makes it clear who built it. Available sizes: S–XXXL.

Finally, the **Heritage polo shirt** comes in a classically elegant cut with placket, collar, and short cuffs on the sleeves. With a badge emblazoned on the left breast, it comes in Caviar just like the cardigan and rugby shirt. Made from cotton piqué, sizes: S–XXXL.

The large motif on the front of the **Henne T-shirt** commemorates BMW motor sports ace Ernst Jakob Henne. This features a classic straight cut in pure cotton and is available in the retro shade of Abbey Melange. Sizes: S–XXXL.

Don't worry, get the **Happy T-shirt:** BMW motorcycles make you happy is the message from this shirt from the BMW Motorrad Style Heritage collection.

With the large printed motif on the front and message on the back, this cotton T-shirt is available in Light Grey and in sizes S-XXXL.

Jackets and shirts for kids.

With its top-class finish, the soft, cuddly **Sixdays hooded jacket** will be a hit with younger BMW fans. This has a front zip, cuffs, two side insert pockets and a hood. Large printed motifs on the front and back provide a reminder of BMW's participation in the Sixdays competitions at the end of the 1970's -

one of the most important Enduro motor sports events in the world. The kids' hooded jacket comes in blue and is available in sizes 128–164 (ages 6–14).

This legendary competition series is also commemorated by the **Sixdays T- shirts** for kids, which has a large "Sixdays '78" motif on the front and the BMW logo on the left sleeve. Blue with contrasting neck band and cuffs. Pure cotton, available in sizes 128–164 (ages 6–14).



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Lifestyle products.

- Heritage belt: This strong, 3 cm wide belt from the BMW Motorrad
 Style Heritage collection features a canvas and leather combination. The silver-coloured metal buckle carries the BMW Motorrad lettering.
 Colour: Black. Available lengths: 90, 100, 110, 120 cm.
- **Heritage 2 neckerchief:** This grey pure cotton neckerchief is printed with the words "Das schnellste Motorrad der Welt" ("The fastest motorcycle in the world"). Size: 60 x 60 cm.
- **Heritage scarf:** This fine knit scarf in the classic design of the legendary BMW motorcycles is made from a cotton acrylic mix in black with double white line motif. Size: 170 x 30 cm.
- **Heritage watch:** Who knew that "retro" could be so beautiful? The face of this unusual watch is designed to look like a speedometer. With date display. Diameter 43 mm. Colour of leather strap: Black.
- **Henne key pouch:** This key pouch commemorates BMW Motorrad icon Ernst Jakob Henne. Black leather with classic Heritage imprint. Size: approx. 12 x 7 cm.

- **Henne wallet:** Honours record-breaking rider Ernst Jakob Henne with fine Heritage imprint. Black leather with two compartments for bank notes, a coin compartment, four compartments for business cards or bank cards and three additional compartments.

 Dimensions (closed): 13 x 9 cm.
- **Heritage sticker set:** An A4 sheet of stickers with the motifs and lettering used in the Heritage collection.
- **Henne pin:** This metal pin with Heritage motif commemorates the speed record set by BMW Motorrad and its rider Ernst Jakob Henne. Approx. 23 x 28 mm.
- **GS 80 pin:** Metal pin with "GS rallye" (GS rally) lettering in blue and red. Approx. 30 x 10 mm.



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BMW Motorrad Style Urban.

Clothing and lifestyle products for all BMW Motorrad fans who prefer a sporty, elegant look. Designed as a trendy supplement to the rider's equipment, the BMW Motorrad Style Urban collection will be welcomed by riders for whom their scooter or motorcycle is their day-to-day mode of transport: Discreet but clearly labelled, these items from BMW Motorrad Style Urban provide a fashionable look for a trip to the city – whether mornings in the office or evenings on the town.

The BMW Motorrad Style Urban collection consists of fashionable jackets and shirts for him and her that go together perfectly. Beanies and caps, scarves and neckerchiefs, sunglasses and key pouches, as well as other high-quality lifestyle products round off the range for fans of the BMW Motorrad brand – as well as making the perfect practical and great-looking gift ideas.

Jackets for men and women.

For a fashionable his and hers look: The **Urban softshell jacket** comes in Caviar with a contrasting lining; figure-hugging tailoring for women and straight cut for men. It is made from breathable softshell material and is not just light as a feather, but also wind and water-resistant. Thanks to its breathable softshell structure it is wind and water-resistant, while its light weight makes it the perfect partner for any occasion. The jacket has two zipped outer pockets and an inner pocket, also with a zip. The brand is discreetly indicated by a BMW badge on the left upper arm. Polyester-elastane mix, available for women in sizes XS–XL and for men in sizes S–XXXL.



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Like the jacket, the **Urban softshell vest** is also available in his and hers versions. It is almost identical in design and also comes in Caviar. The BMW badge is located on the front, while the BMW Motorrad lettering is discreetly displayed on the chest. Available for women in sizes XS–XL and for men in sizes S–XXXL.

The lightweight **Urban down-filled jacket** for men and women is the perfect answer for those in-between times of year between warm and cold weather. The combination of polyamide outer material and down filling makes the jacket light and thin, yet still very warm. The women's version is turquoise features slim, figure-hugging tailoring, while the men's jacket in classic blue is straight cut. Practical: The **Urban down-filled jacket** can be stowed away inside its own zipped inner pocket.

As well as the inner pocket, the jacket also features two outer pockets, also with zips. The BMW badge and the "BMW Motorrad" lettering appear on the left upper arm.

Sizes for women: XS–XL Sizes for men: S–XXXL

Shirts for women.

The **Urban T-shirt** for women comes in the colours Opal and Old Rose and is slightly tailored and has a round neck and placket for a sporty, feminine look. Ribbed insets emphasize the neck and shoulders. The BMW badge appears on the seam, while the BMW Motorrad appliqué logo is discreetly displayed on the front, Cotton, Sizes; XS–XL.

Jackets and shirts for men.

With its placket and V neck and trendy two-tone look in Caviar and Ebony, the lightweight **Urban cardigan** is a real eye-catcher. The slightly narrower cut makes for a sporty silhouette. The BMW badge on the left upper arm and the small BMW Motorrad lettering on the back of the neck discreetly proclaim the wearer's status as a fan. Cotton, available sizes: S–XXXL.



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With its classic cut and trendy blue colour, the **Urban polo shirt** can be worn with almost anything. For cooler days we recommend the **Urban long-sleeved polo shirt**, which also has a placket and collar, as well as two side vents; available in Ebony. The Urban polo shirt displays the BMW badge on the chest. The badge is placed on the left upper arm on the long-sleeved polo shirt. The BMW Motorrad appliqué logo is placed on the back on the neck in both versions. Fabric: Cotton, available sizes: S–XXXL.

The Urban T-shirt makes a big impact with its reinforced ribbed neck and shoulders and strong Pewter colour. The BMW badge is positioned on the seam in this shirt, while the BMW Motorrad lettering appears on the left sleeve. Cotton-elastane mix. Sizes: S–XXXL.

Lifestyle products.

- **Urban cap:** High-quality nylon cap with cotton lining. The width is fully adjustable by means of a Velcro strap. The BMW badge is placed to one side with the BMW Motorrad lettering on the back.
- **Urban beanie hat:** This great-looking beanie with BMW badge will keep you warm and is sure to stay in shape thanks to its mix of cotton and acrylic and is available in Caviar.
- Urban neckerchief: The cotton neckerchief is printed with a trendy urban motif. Available in blue and in dimensions 120 x 120 cm.
- **Urban bandana:** Printed with the same Urban motif as the neckerchief and made from pure cotton, the bandana measures 200 x 80 cm.
- **Urban knitted scarf:** Snug and warm and looks really great with the BMW badge; available in Caviar. The scarf is a cotton acrylic mix knit and measures 170 x 30 cm.
- Urban sunglasses: The perfect look matched with great protection
 whether on the beach or the snow slopes these sunglasses with their
 strong metal frame and optimum UV 3 protection display the
 BMW Motorrad lettering on both sides; includes hardcase with BMW
 lettering.
- **Urban key pouch:** A useful companion with two key rings in the main zipped compartment and a coin purse on the back. Polyamide in Caviar, interior lined in contrasting cotton. The BMW badge is on the front. Dimensions: 10 x 6.5 cm.

- Urban key strap: Laser-cut BMW Motorrad lettering on the key ring,
 BMW Motorrad imprint on the key strap. Made of fine leather with metal key ring. Colour: Caviar. Dimensions of the key strap: 18 x 2 cm.
- **6-cylinder key strap:** Classic leather key strap in black with silver-coloured 6-cylider logo made from metal and with BMW Motorrad lettering laser cut into the key ring. Dimensions of the key strap: 8 x 3 cm.
- **Key strap for Maxi-Scooter:** The Maxi-Scooter model lettering was applied to the high-quality leather key strap. Laser-cut BMW Motorrad lettering on the key ring, available in two sizes: 7.5 x 3 cm for the C 600 Sport scooter and 9 x 2 cm for the C 650 GT scooter. Colour in both cases: Black.
- **6-cylinder pin:** Metal pin in the shape of the legendary 6-cylinder logo, dimensions: approx. 20 x 9 mm.
- Maxi-Scooter pin: The shape and colour of the Premium Maxi-Scooter from BMW Motorrad are reflected in these fan pins. Blue for the C 600 Sport scooter, red for the model C 650 GT scooter. Dimensions approx. 30 x 18 mm.



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BMW Motorrad Style Motorsport.

This collection brings BMW Motorrad Motorsport up close to our riders and crews – it is based on the official team livery for 2012, even including the logos of the main sponsors. Like the team equipment itself, all items in the BMW Motorrad Style Motorsport collection have been completely redesigned. They carry the BMW Motorrad Motorsport colours – Blue, White and Red – throughout and are a fashionable statement of intense sporting passion: passion for motor sport.

The BMW Motorrad Style Motorsport collection includes T-shirts for men, women and children, as well as polo shirts, jerseys and blouses, a hooded jacket, jacket, cap, beanie hat, lanyards and a sticker set.

Troy Corser and Leon Haslam fan T-shirts.

Cool shirts with best wishes from two of the most famous riders in the Superbike World Championship 2011, Troy Corser and Leon Haslam.

Troy Corser T-shirt.

The official Troy-Corser logo appears on the front of the white T-shirt in a large colour print. The works rider's website address is printed on the right arm, with the BMW logo on the left and the BMW Motorsport lettering on the back of the neck. Cotton, classic straight cut. Sizes: S–XXXL.

Leon Haslam T-shirt.

Fans of racing superstar Leon Haslam nail their colours to the mast with this black T-shirt: The rider's official logo appears in a large multi-coloured print on the front of the shirt with the BMW logo on the left arm and the address of the BMW Motorsport website on the right arm. The words "BMW Motorsport" appear on the back of the neck. The shirt comes in a classic straight cut and is made from 100 percent cotton. Sizes: S–XXXL.

Blouses and shirts for women.

The **Motorsport T-shirt** is an expression of the pure joy of racing: with its feminine and sporty cut, it displays the BMW logo and the BMW Motorrad Motorsport lettering, as well as all the brands of the main sponsors. Cotton-elastane mix.

Tailored and branded just like the T-shirt, the blouse features a breast pocket and button-down collar. Fabric: Cotton-polyester mix. Both blouse and T-shirt adhere to the BMW Motorsport colour scheme of Blue, White and Red and are available in sizes S–XI.

Tops and shirts for men.

A classic cut with up-to-the-minute look for all BMW fans: The **Motorsport T-shirt** carries all the logos of the main sponsors, plus of course the BMW logo itself and the words "BMW Motorrad Motorsport". Cotton-elastane mix, in the racing colours Blue, White and Red. Available in sizes S–XXXL.

Whether in the box or on the stand, the **Motorsport polo shirt** is the right choice for true fans. Classic cut with placket and collar and short cuffs on the sleeves for the perfect fit. The BMW logo, the BMW Motorrad Motorsport lettering and the brands of the main sponsors give the polo shirt a uniquely sporty look. Sizes: S–XXXL.

Poised, elegant and super sporty, the **Motorsport short-sleeved shirt** with breast pocket and button down collar also displays the names of the key bands: BMW Motorrad Motorsport lettering and the logos of BMW and the main sponsors. Cotton-Polyester mix, colours: Blue-White-Red. Sizes: S–XXXI.

Unisex shirts and jackets.

For a casual his and hers look, BMW Motorrad fans will slip into the **Motorsport hooded jacket.** Made from pure cotton with front zip and patch pockets – a demonstration of pure racing passion: the hoodie also has the BMW Motorrad Motorsport lettering and the logos of BMW and the main sponsors. In the racing colours Blue-White-Red. Sizes: S–XXXL.

The BMW S 1000 RR thrills not just its rider Leon Haslam, but also motor sport fans throughout the world. The new logo for the racing machine is a real eye-catcher on the black **S 1000 RR T-shirt.** For men and women, cotton, available in sizes: S–XXXL.

Designed to unite light weight with high-level functionalism, the **Motorsport unisex jacket** is the ideal companion on or off the racetrack. The top quality

outer material is made from 100% PU-coated nylon, ensuring the jacket is wind and rainproof, while two outer pockets and an inner pocket will keep valuables safe and dry. The **Motorsport jacket** has a hood concealed in the collar. A small bag is included for storing the jacket. Colours: Blue-White-Red, branded with the BMW logo, BMW Motorrad Motorsport lettering and the main sponsors. Available sizes: S–XXXL.



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Shirts for kids.

The **Motorsport T-shirt** is designed for little racers and, like the adult version of the shirt, carries all the key logos for the 2012 season: BMW, the main sponsors and the "BMW Motorrad Motorsport" lettering. There is also a complex graphic on the front. Pure cotton, in the colours Blue, White and Red. The **Motorsport** T-shirt for kids is available in sizes 98–134.



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Lifestyle products.

- Motorsport cap: Pure cotton cap, in the racing colours Blue, White and Red. With BMW logo and "BMW Motorrad Motorsport" lettering. Fully width adjustable thanks to Velcro closure. Sizes: S and M.
- Motorsport beanie hat: The lightweight hat is made from knitted material and has a jersey lining. Colours Blue-White-Red, with BMW logo and BMW Motorrad Motorsport lettering.

- **Motorsport lanyard:** Carefully crafted lanyard made from polyester with BMW Motorsport lettering and BMW logo on the plastic closure. The rotating snap hook is made from metal. Approx. 2 cm wide and 45 cm long. Colours: Blue-White-Red.
- Basic Motorsport lanyard: With BMW Motorrad Motorsport lettering and rotating metal snap hook. Approx. 1 cm wide and 45 cm long.
 Colours: Blue-White-Red.
- Motorsport sticker set: The A4 sheet transparent sticker set contains four fan motifs; suitable for laptops, cars or doors, etc.: BMW Motorrad and BMW Motorrad Motorsport lettering, the new logo for the S 1000 RR and racing bike itself.



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